

The Use of Facebook Social Media towards the Students' Motivation in Learning English

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Abstract

The purpose of this study are to know the role of facebook social media towards the students' motivation in learning English and also to know the factors that influence facebook social media is used as a motivation in learning English. The research design used in the research is descriptive method using qualitative that is research were producess descriptive data in the form of words or spoken people and behaviors that will be observed, including place, actor and activity that interact synergy each other. The sampling was carried out are 30 third semester and four semester students of English Literature with a total population are 114 students. The findings of the study indicated that use of facebook social media towards the students' motivation in learning English. The factors that are a of interest, motivation, attention to learning, readiness to learn, teacher teaching methods, student conditions and learning condition.

Keywords: *social media, English learning, students' motivation*

Introduction

Facebook is a network website social where users can join communities like cities, work, campus, and region for connect and interact with other people. Compared website similar, Facebook provided facilities complete like profile pages, albums photos and videos, chats, notes, page application, business application, game, network.

In Press Room Facebook, there are official statistics of the latest developments in the number of Facebook users from time to time. As written on the Facebook site Mark Zuckerberg, active Facebook users currently reach 300 million people. And the amount this will continue to grow each day. Previously, in July, the California Startup Company noted that Facebook users reached 250 million people. This means that in just the last 2 months Facebook was able to capture 50 million new users worldwide. And that means that there are around 800,000 new users every day.

In Indonesia, Facebook users are increasing every day. According to November 2015 data, the number of Facebook users in Indonesia is 79,000,000. This amount increased by 2997.3% in the last 1 year period and 624.3% in the last 6 months. This number is a fantastic amount, and we can be sure this September the number will the continue to increase along with the increase in Facebook users around the word. (Sumber: <https://id.techinasia.com/daftar-fakta-facebook-indonesia>, 2016). Ellison, NB, Steinfield, C,

& Lampe, C. (2007: 77) said that the strong relationship between the use of Facebook and campus shows that Facebook can help maintain relationships between students and other communities.

A recent study from ArynKarpinski (2007), a researcher from Ohio State University, shows that Facebook user student turns ha a lower value than non-Facebook users. Of the 219 students who studied, 148 students using Facebook have lower grades than non-users using Facebook. The researchers gave a discussion about the level of learning and internet activity especially the habit of using Facebook. As a result, they get that 68% of students who use Facebook have significantly lower GPA than those who do not want to be involved in using the site. It is alleged that Facebook has caused student's study time to be taken up exploring web sitesSocial that was popular. Motivation is closely related to the achievements of teenage students who are sitting in school or college because motivation related to needs, motives and goals greatly affect learning activities and outcomes. Motivation is important for the learning process because it moves organisms, directs actions, and has the most usefull learning goals for the lives of individual. In the teaching and learning process, motivation is interpreted as an impulse to act to achieve a specific goal. Results of encouragement and this movement is manifested in the the form of behavior (Notoatmodjo, 2003: 45).

Sardiman (2000:19), states several opinions about learning motivations, among others: learning motivations is psychological factors that are non-intellectual. The typical role of motivations is deep passion growth, feeling happy and enthusiasm for learning. Andreas Kaplan and Michael Haenlein (2010:20) definition social media as an internet-based application group that builds on the ideology and technology of Web 2.0, and which allows the creation and exchange of user-generated content. One of the user social media now is students because using by social media students can easily communicate short distance or long distance without having to meet face to face or meet. Social media for students is an important thing not only as a place to obtain interesting information but also has become a lifestyle. Many students don't want to be considered old school because they don't have social media accounts. Social media for students is usually used to express themselves, share everything about him to many people, especially friends and social media can also be used as a place to make money.

Now social media has become an important factor of interaction for humans. Coupled with the emergence of smartphones that provide media social freedom and providers that provide cheap social media services. This clearly results in adolescents, especially students, forgetting about the boundaries of association that they should know. Social media gradually leads us to a new cultural pattern and begins to determine our mindset. Social media can make someone become dependent on social media.

Method

In this research, the researcher used descriptive qualitative method. Qualitative research was a type of scientific research. Research were producess descriptive data in the form of words or spoken of people and behaviors that used observed. In this research, the researcher used qualitative descriptive method. As cited in Sugiyono (2014) the qualitative method decides a research based on the whole social situation including place, actor and activity that interact synergy each other. These method airned to know the use on Facebook social media towards the students' motivation in learning English.

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The target population in this research were all four and six semester students of English Literature, Faculty of Letters Muslim University of Indonesia. There were four classes with a total of 114 students. The writer used sampling probablity with sample random sample technique. This technique was a sample retrieval technique that provides the same oppurtunity to each number in a population to be sampled. So, the informant who became information in this study were 30 students from English Literature, Faculty of Letters Universitas Muslim Indonesia

Results

The finding of this research was analyzed through descriptive method research. From the descriptive method, the writer divided the result into two main themes. The first is the role of facebook social media towards the students motivation in learning English and the second is the factors influence Facebook social media is used as a motivation in learning English. From the two main themes, the writer separated them into specific themes that are explained below.

Students Have Facebook account

Before know the role of Facebook towards the students motivation in learning English, the writer want to know that the students have or not an account Facebook with the question, "Do you have Facebook?" When the writer asked the students whether they have an account Facebook or not, all of them answered that they have Facebook.

Student 1 : *Iya, tentu saya punya.* (Yes, of course I have)

Student 2 : *Iya, Facebook dipakai semua kalangan, termasuk saya mahasiswa.* (Yes, Facebook is used for all people, including me as a student)

Student 3 : *Iya, sejak SMA saya memiliki akun Facebook.* (Yes, since high school I have a Facebook)

Students Change their Facebook Settings into English.

It is important to be known that the students say yes or no with the question, "Do you change their Facebook settings into English?" And when the writer ask the students whether they change their Facebook settings into English or not, 7 students state that they change their Facebook setting into English and 3 students state that they do not change their Facebook settings into English.

Student 1: *Iya, saya mengubahnya* (Yes, I change it)

Student 2: *Iya, dengan begitu lebih memudahkan saya mengetahui kosakata dalam bahasa inggris* (Yes, to make it easier for me to know the vocabulary in English)

Student 3: *Tidak, karena kadang saya masih sulit mengerti jika mengubah akun saya ke dalam bahasa Inggris* (No, because sometimes I still difficult to understand if I change my account into English)

Students Write Status Using English.

In this research, the writer also asked the students about whether the students write status using English or not. And the result is 8 students said that they write status using English and 2 students do not write status using English.

Student 1: *Iya, karena akan melatih rasa percaya diri kita dalam menggunakan bahasa inggris* (Yes, because it will train our confidence in using English)

Student 2: *Iya, karena saya rasa kita perlu menulis lebih banyak dalam Bahasa Inggris di social media seperti Facebook agar kita bisa merasakan kemajuan kita* (Yes, because I think we need to write more in English in social media like Facebook so that we can feel our progress)

Student 3: *Iya, karena menurut saya belajar menuangkan gagasan ke dalam tulisan merupakan hal penting yang perlu dilakukan dalam proses belajar bahasa Inggris* (Yes, because in my opinion, learning to pour the idea into writing is an important thing that we need to do in the process of learning English)

Students Follow Accounts or Pages that Improves Their English Skills

The students response about follow an account Facebook that improves their English skills, there are 6 students follow an account Facebook that improves their English skills and 4 not.

Student 1: *Iya, tentu saja. Lagian kan banyak sekali akun atau page di facebokk yang siap memberikan kita edukasi gratis terkait bahasa Inggris. Contohnya nih, ada page LearnEnglish-British Council, BBC Learning English, VOA Learning English, Learn English, English with Lukas, dan masih banyak lagi* (Yes, of course. There are a lot of accounts or page in a facebokk that is ready to give us free education related to English. For example, there is a Learnenglish-British Council, BBC Learning English, VOA Learning English, Learn English, English with Luke, and many more)

Students Join the English Learning Group.

Students response about join the English learning group is same with the previous question. There are 7 students join the English learning group and 3 students are not.

Student 1: *Iya, kita bisa sama-sama berbagi skill bahasa Inggris dengan anggota grup lainnya* (Yes, because we can share English skills with pther group members)

Student 2: *Tentu saja, di group saya bisa bertanya dan bertukar pikiran dengan sesama anggota grup yang lain* (Of course, in the group I can ask and exchange ideas with fellow members of the group)

Student 3: *Iya, itu merupakan kesempatan yang baik untuk lebih banyak berlatih* (Yes, it is a good opportunity to practice more)

Facebook as an English Learning Tool.

It is important to be known that the students agree or disagree with the statement, "Facebook can be used as a tool for English learning". When the writer ask the students whether they use facebook for learning English or not, all of them state that they agree with the statement.

Student 1: *iya bisa* (Yes, it can)

Student 2: *bisa ya* (Yes, it can)

Student 3: *iya sangat efektif sekali Facebooknya* (Yes, it is very effective)

Students Have Friends of Foreign People who Chat Using English.

There are 8 students have friends of foreign people who chat using English. One of them said that she can practice English speaking skill via Facebook. It is because when she is talking with other country's people who use English as their language, then she will be more aware about her English grammar in order to have such a meaningful talk with those native speakers. It means that what she is talking about can be understood by her friends who talk with her. While 2 students do not have friends of foreign people who chat using English.

Student 1: *Iya saya punya, soalnya kita bisa langsung terlatih untuk membaca dan menulis dalam bahasa Inggris dengan cepat* (Yes, I have, because we can immediately be trained to read and write in English quickly)

Student 2: *Iya saya punya. Praktik seorang diri itu kan tidak mudah ya...makanya dengan mempunyai teman yang bisa berbahasa Inggris terasa lebih nyaman. Jadi, kita bisa berbicara ataupun menulis dalam bahasa Inggris tanpa disertai rasa tidak percaya diri* (Yes, I have, because practicing alone is not easy. So having friends who can speak English feels more comfortable. So, we can speak or write in English without feeling insecure)

Student 3: *Iya, saya pernah sempat punya teman di luar negeri cuma sekarang tidak komunikasi lagi, karena alasan pribadi. Tapi saya sangat bersyukur pernah*

Students Opinion about, Facebook Has a Role in Learning English

Student 1: *Iya, seperti kayak update status pakai bahasa Inggris, komentar di postingan teman pakai bahasa Inggris, balas inbox atau chatting sama temen, itu semua bisa kita lakukan di Facebook. Makanya saya bilang Facebook punya peran dalam belajar bahasa Inggris* (Yes, such us. updating or writing status, commenting friend's status or postings, replying inbox or chatting with friends, that's all we can do on Facebook. That's why I said Facebook has a role in learning English)

Students Opinion about, Facebook Can Be a Medium for Learning English Easier

Student 1: *Iya tentu dong. Di facebook kan kita bisa praktek kemampuan bahasa Inggris kita dengan berbicara sama orang-orang yang menggunakan bahasa Inggris sebagai bahasa mereka atau native speaker* (Yes, of course. In facebook, we can practice English skill by talking with other country's people who use English as their language)

Discussion

In this part the writer found out the result of the finding, the writer discussed the role of facebook social media towards the students motivation in learning English and the factors influence Facebook social media is used as a motivation in learning English.

The Role of Facebook Social Media towards the Students Motivation in Learning English

In this case the writer wants to know what are the roles of facebook social media towards the students motivation in learning English. First, the students response the question, they have facebook or not. All of them answered that they have Facebook. Second, the students response of the statement, students change their Facebook settings into English or not. Seven students state that they change their Facebook setting into English and three students state that they do not change their Facebook settings into English. Third, the students response about they write status using English or not. And the result is 8 students said that they write status using English and 2 students do not write status using English. Fourth, the students' response about reply comments using English. And the result only 2 students do not reply comments using English and 8 students reply comments using English. Fifth, the students response about follow an account Facebook that improves their English skills, there are 6 students follow an account Facebook that improves their English skills and 4 not. Sixth, the students response about join the English learning group is same with the previous question. There are 7 students join the English learning group and 3 students are not. Seventh, the students response agree or disagree with the statement, "Facebook can be used as a tool for English learning". All of the student state that they agree with the statement. Eighth, the students response about whether they have friends of foreign people who chat using English or not and there are 8 students have friends of foreign people who chat using English. Ninth, students opinion about, Facebook can be a medium for learning English easier, and it is found that there are eight students said agree and two students said no. Tenth, students opinion about, Facebook has a role in learning English. All of the students agree that facebook has a role in learning english.

Based on the presentation of the tenth items, the writer concluded that Facebook has a role in learning English. We can see that in every question the writer asks to student and the result is most of the students learning English via Facebook by writing their status in English, commenting their friends' status in English, replying inbox or chatting with other country's friends by using English, joining English Group, reading postings in English, and writing postings on Page or on Group in English. Those all are the role of facebook social media towards the students motivation in learning English.

Factors Influence Facebook Social Media Is Used as a Motivation in Learning English

In this case the writer wants to know the factors influence Facebook social media is used as a motivation in learning English.

First, the student's response about take time to learn English on Facebook at night before going to bed and the writer found out that 6 students "Do not agree", 4 students "agree". Based on this fact, most of the students answered that they do not agree about take time to learn English on Facebook at night before going to bed. Second, the student's opinion about statement that English is an interesting and challenging lesson. There are 10 students agree about English is an interesting and challenging lesson. And none student disagree. So it can be seen clearly all of the students agree that English is an interesting and challenging lesson. Third, the student's response about can not focus learning English on Facebook. There are 7 students agree that they can not focus learning English on Facebook, and 3 students disagree. Fourth, the student's response about practice what is learned on Facebook by speaking English with family. There are 6 students disagree and 4 students agree. Based on this fact, most of the students response that they do not practice what is learned on facebook by speaking with their family. Fifth, the student's response about focus on learning English if they are in a quiet place. There are eight students agree and two students disagree. Sixth, the student's response about improve Speaking and Listening skill by watching videos that use English on facebook. Based on the result of research, there are 8 students agree and 2 disagree. Seventh, the student's response about chatting on Facebook with friends using English. There are 3 students agree and 7 students disagree. Eighth, the student's response about always find new vocabulary on Facebook. There are 9 students agree, and 1 students disagree. Based on this fact, most of the students answered that they always find new vocabulary on Facebook. Ninth, the student's response about they will be more excited to learn english on facebook. There are 2 disagree and 8 agree. Based on this fact, most of the students answered that they agree about they will be more excited to learn english on facebook. Tenth, the student's response about making a summary of English material on Facebook to make it easier to learn it. From the reasearch, there are three disagree and seven agree.

Based on the presentation of the tenth items, the writer concluded that social media Facebook has an impact on student learning motivation and there are several factors that must be considered for parents and teaching staff including the use of social media Facebook which is beyonf the supervision of people. Parents will direct student to the risk of excessive use which will cause addiction. However, if the existence of social media Facebook can be faced with wise use by students, then social media Facebook can have a positive impact in increasing creativity and making it easier to obtain information.

Conclusion

This research has two conclusions based on the research purposes which are to know the student's perception about the role of facebook social media towards the students motivation in learning English and the factors influence Facebook social media is used as a motivation in learning English. So, the writer would like to draw some inferences as follow: (1) All the third semester students of English Literature who are interviewees in this research

have an account Facebook. They have variety of experiences on how they use Facebook for learning English. Most of the students or interviewees learned English via Facebook by writing their status in English. Some of them also learned English by commenting their friends' status in English, replying inbox or chatting with other country's friends by using English, joining English Group, reading postings in English, and writing postings on Page or on Group in English. Those all are the role of facebook social media towards the students motivation in learning English: (2) The factors influence Facebook social media is used as a motivation in learning English are as follows: a) The student's do not agree about take time to learn English on Facebook at night before going to bed; b)The student's agree about statement that English is an interesting and challenging lesson; c) The student's agree about can not focus learning English on Facebook; d) The student's disagree about practice what is learned on Facebook by speaking English with family; e)The student's agree about focus on learning English if they are in a quiet place; f) The student's agree about improve Speaking and Listening skill by watching videos that use English on facebook; g) The student's disagree about chatting on Facebook with friends using English, h) The student's agree about always find new vocabulary on Facebook; i) The student's agree about they will be more excited to learn english on facebook, and j)The student's agree about making a summary of English material on Facebook to make it easier to learn it.

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