

Short Documentary Film Implementation at Al Ikhsan Beji Islamic Boarding School as a Media to Improve English Speaking in the Midst of the American Popular Culture Hegemony

Ade Christanty Yudha Bestari¹, Meilina Haris Mayekti², Dinar Faiza³

^{1,2,3} Universitas Nahdlatul Ulama Purwokerto, Indonesia

¹acy.bestari@gmail.com, ²meilina.haris@gmail.com, ³dinarfaiza1689@gmail.com

Abstract

Today, the hegemony of American popular culture products is increasingly endemic throughout the world. Therefore, students who in fact live in Islamic boarding schools are expected to be able to use the popular culture, especially YouTube, positively. So that it can be useful for himself and others. This short documentary will be applied at Islamic Boarding School and the results will be published via YouTube. The purpose of this study was to apply the making of a short documentary film at Islamic boarding school as a media for English-language expression. As well as its influence on English Speaking. This research uses a qualitative approach using the method of "reception or aesthetic studies". With this method, students as audience become the main actors in making documentary film in Islamic Boarding Schools. The results of this study are that in the midst of the onslaught of American popular culture, students must actively participate in utilizing popular culture products, especially YouTube. Students can play a role and practice directly in making documentary short film in Islamic Boarding Schools. The short film was uploaded on YouTube. The direct participation of the students will certainly affect the students' speaking ability. This is influenced by the stages that involve the role of students actively and directly. An example is the process of determining themes and titles that are adapted to the activities of the students, then followed by writing and composing English dialogue. After the dialogue was arranged, students practiced speaking and expression according to the context of the dialogue in the documentary short film at Islamic Boarding School. The existence of Islamic Boarding School become more active in the digital era.

Keywords: *documentary short film, English speaking, American popular culture*

Introduction

The era of globalization and popular culture is increasingly influential in all circles. The phenomenon of gadget dependence is increasingly endemic in the World, especially Indonesia. The American popular culture products in question are like Movie, Western Song, Fashion, Social Media, Gadgets and TV Programs. But researchers will focus on one of YouTube's popular culture products. Audience participates in contracting the meaning and meaning of American Popular Culture products, then filtering them into creativity. In the midst of the onslaught of American popular culture that came like a bomb, the students had to actively participate in developing English skills

especially Speaking instead of utilizing the other side of the development of American Popular Culture products that were inevitable. Students must take a position between only as connoisseurs of 'victims' of American Popular Culture or as creative students. In an era of technology, America's popular culture seems to be entering the 'veins' of the world audience fast, including students.

Fluent in English is not only theirs in big cities and in modern and bilingual schools. English language skills can also be maximally developed in Islamic boarding schools. Why is that? Because students must also prepare themselves to face the global age and international influences, especially culture. The Documentary Short Film in Islamic Boarding School is expected to be a fun media to develop the English Speaking of the students.

Recently, people prefer to spend their time with their gadget. They are very close with social media. Social media is generally defined as kinds of electronic communication as websites for social networking and microblogging through with users create online communities to share information, ideas, personal messages, and other content such as videos (Merriam- Webster dictionary) and integrites technology, social interaction, and content creation to collaboratively connect online information (Types of social media, 2013, Para.1). Kaplan and Haenlein (2010) created a classification scheme that consists of six different types of social media: collaborative projects (e.g., Wikipedia), blogs (e.g, Twitter), content communities (e.g, YouTube), social networking sites (e.g, Facebook), virtual game worlds (e.g, World of Warcraft), and virtual social worlds (e.g, Second Life). Davis III, Deil Amen, Rios-Aguilar, and Gonzalez Canche (2012) defined Social Media Technology (SMT) as web-based and mobile applications that allow individuals and organizations to create, engage, and share ideas or existing content in various forms of communications in digital environments. Pedro (2005) argued that technology helps to increase educational benefits. Moreover, his research showed that the students are allowed to learn more and more effectively.

Speaking is a way to communicate each other. Speaking is the most important and essential skill in English (Oradee, 2012). The purpose of speaking is to deliver ideas to the people who we speak with about what we want to say. In a conversation, speaking is one of the components of this. Listiawati (2017) wrote that speaking habit as a strategy to improve the students' speaking skill. By using the materials that was given, the students can get the new strategy in learning the speaking skill. Most of them have the improvement from their activity in the speaking habit activity.

This study will be alternative to appear English environment at Islamic Boarding School. The students can pactice speaking English on their daily activities. Related with the using YouTube as technology that is used to upload their speaking, because technology helps increasing educational benefits. Why are we choose the documentary short film? Because it can be media to show their daily activities at Islamic Boarding School. And it will increase the viewer on YouTube Channel of them. In digital era, people are very familiar with products of popular culture such as YouTube.

This study focuses on the implementation of an English-language short documentary film at Islamic Boarding School with the use of American popular culture product "YouTube" as a media for developing the ability of English Speaking for students or Students. Based on the existing problems, the research was conducted to answer the research question about how the application of English Documentary Short Film of Islamic Boarding School of Al Ikhsan Beji? And what are the influences of Documentary Short Film implementation at Islamic Boarding School of Al Ikhsan Beji?

Method

In this study, researchers will obtain research data by interviewing several sample informants for research data. Then the researcher will also analyze the documents during the observation, analyze some articles about Speaking to strengthen the research. This will greatly assist the process of data collection and data processing.

Unit of Analysis

Researchers are required to examine who will be the unit of analysis based on place, circumstances, people, activities, events, and time. Lindlof and Taylor (2002), most studies design several combinations of these units which are then used to find a sampling strategy.

The unit of analysis in this study is the person. These people are people who were directly involved in making the English Documentary Short Film at Al Ikhsan Islamic Boarding School in Beji Village, Kedungbanteng District, Banyumas Regency.

Data Sampling Technique

Researchers used purposive sampling which includes informants selected on the basis of certain criteria based on the research objectives. The amount of research suggested by the Dukes and Riemen (in Creswell, 1998) is 3 to 10 people who have experience in a phenomenon. Researchers use 20 informants for maximum results.

Data collection technique

Data collection method used is in-depth interviews (indepth interview). The role of researchers as controlling interview. The role of information is central. The questions focused on the research questions arranged in the interview guide so that they are focused.

In this open interview, the researcher applies the open interview process. Where the researchers and informants know each other's position. This process can make it easier for researchers to keep a diary of small events that occur during the interview process as additional analysis for researchers.

Results

The data were analyzed by using qualitative approach using the method of "reception or aesthetic studies" analysis. Total of students of this study are 20 students. Researchers used purposive sampling which includes informants selected on the basis of certain criteria based on the research objectives. They are Grade 1 and 2 of MA Students at Islamic Boarding School. Data collection method used is in-depth interviews (indepth interview). There are questions in the interview guide.

1. Does documentary film improve your speaking skill?
2. Does documentary film help you practicing your speaking?
3. What is your strategy to improve your speaking through film documentary?
4. What is the problems/challenges you have in this acitivity?
5. What is the advantages & disadvantages of this activity?

Table 1. Data Analysis of Informants

Informants (students)	Interview process	Analysis	Results
1,2,3,4,5,6,7,8,9,10, 11, 12, 13, 14,15, 16,17,18,19, 20	"...Yes miss, If I practice making film, I have prepare the conversation. So, I try to make by my self.." (Informant 1) "..I make my sentences before do conversation with my friend ..." (Informant 2) "...I make short sentence first and practice in my film" (informan 5) "...I still feel difficult to make conversation, but I train with ask my friend..(informant 19)	Most of students said that they can compose sentences conversation. There are 90 % of students. There are 2 students that still feel difficult to make sentences on their conversation. But they try continuously.	Ability to compose conversation
1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20	"..I can say my idea in the speaking" (Informant 5) " if making short film, I can speak what I think on my daily life" (Informant 9)	The students can upload the film. Youtube becomes a media of expression. Students can easily make videos about their activities in the huts adjusted to their creativity, desires, and content. 95 % of students agree that Short Film can be expression media and can be uploaded on YouTube. There 1 student that still feel shy to speak infront of the camera.	students expression media
1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20	" I think the sentences, so I make sure my dialogue in conversation. I will try speaking well" ...(informant 4)	All of students (100 %) can learn how to speak English. With documentary short film, the students can practice on their daily activities. It is natural process for speaking. Because if we want be good in speaking, we need to practive and make it as a behavior.	Mastery English Language skill
1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20	"After we record the short film, we can upload on the YouTube Channel. So, most of people will know our activities in here..."(informant 1) "we can save any activities on YouTube. So it can be documentation of the events"...(informant 17)	75% of students said that their Islamic Boarding Shool will exist on YouTube.	The existence of Islamic Boarding School has become more active in the era digital

From the process of data analysis, we can look the findings;

- a. Ablility to compose conversation
- b. Documentary short film become students expression media
- c. Mastery English Language skill in Speaking skill
- d. The existence of Islamic Boarding School has become more active in the era digital

Discussion

Ability to Compose Conversation

Students is able to compile ideas and script conversations that they will practice in take film. Students are free to choose certain topics in their daily activities at Islamic Boarding School. Each Students in the team determines their own sentences so that Students will easily remember and practice directly in the process of making documentary film.



Figure 1. Direction



Figure 2. Compilation of Conversations

Students are able to arrange conversations (conversations) of their daily activities in Islamic boarding schools. The lecturer team freed the theme to be written by students/Students. After a few minutes, the students succeeded in composing a conversation text with several themes. Some themes that emerge are after school, food, English classes, libraries, book lessons, new friends.

Documentary Short Film became Students's Expression media

Through the implementation of documentary film in Islamic boarding schools, students have to express their ideas and express their English skills. Students was directly involved in the process of taking video as film data. After that, students can upload the film. Youtube becomes a media of expression. Students can easily make videos about their activities in the huts adjusted to their creativity, desires, and content. Youtube, of course, will make it easy for anyone who wants to show their English language skills or share their knowledge in audio visual way. Anyone can access videos of the work. So that students' activities can be seen by reviewers and useful for reviewers.



Figure 3. Students in the process of taking film



Figure 4. Shooting Students activities

Mastery of English language skills (Speaking skill)

English is a Second Language Acquisition, in this context the application of English requires habituation and an environment that supports the process of mastering English. Speaking or speaking is an ability that must be continuously trained. Armed with the practice and courage of someone to be able to improve the quality and ability to speak English.

Speaking is the most important and essential skill in English (Oradee, 2012). Rizvi (2006: 92) also states that speaking is an interactive communication process that involves speakers and listeners. In communication process, speakers need to learn to adapt their talk to the listeners, use a range of ways to express themselves, use talk to clarify their ideas and sustain their talk to develop thinking and reasoning.

From the above quote it can be understood that speaking is an interactive process of communication between speaker and listener. The speaker must be able to adjust to the listener so that the message or idea can be responded well. To have good Speaking skills, of course, must be trained with a variety of media. Effective media, namely audio visual, in this context are documentary film. So that students are directly involved in making film scripts and in the process of making videos for take film.



Figure 5. Taking a documentary



Figure 6. The process of taking film



Figure 7. The process of capturing video

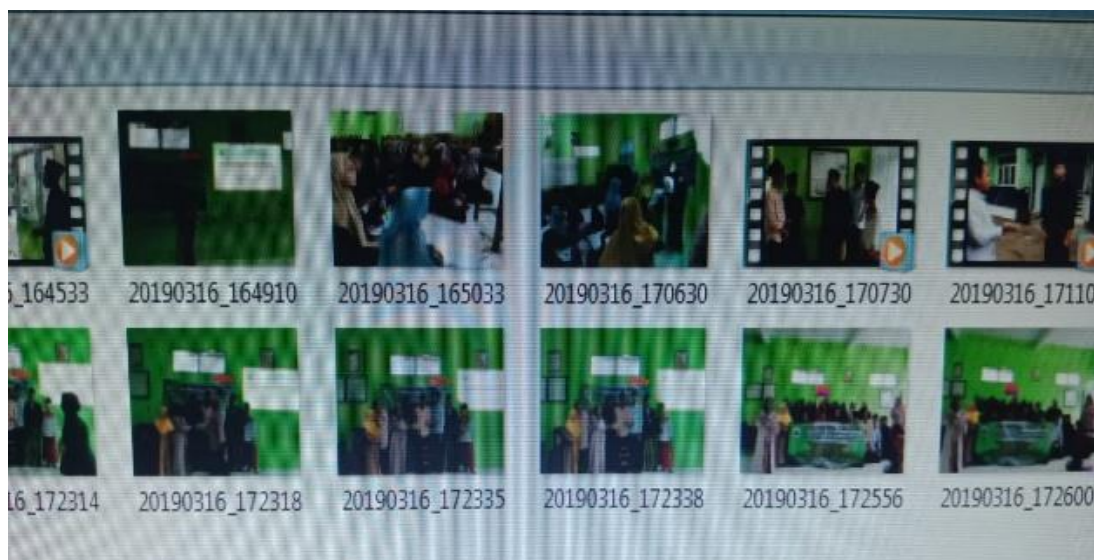


Figure 8. Film Editing Process

From the photo the documentary film making process at Islamic Boarding School was fun and the students were trained in mastering English skills. The Students are actively expressing and developing their English speaking abilities through the film taking process.

The existence of Islamic boarding schools has become more active in the digital era

In this digital era, the use of YouTube is very influential on the existence of Islamic boarding schools. Al Ikhsan Beji Islamic Boarding School is a language-based cottage. So with the implementation of Documentary Film, the daily activities of the students in upload on social media as a product of Popular Culture. Society in general has been very dependent on the use of gadgets, so this documentary is very appropriate to be a promotional media that builds and benefits the community. In this digital era, the existence of a youtube channel is very important and influences

the development of Islamic Boarding Schools. The accessible Youtube channel is Al Ikhsan Beji Kedungbanteng Islamic Boarding School. And there are several youtube channels that contain activities content at Al Ikhsan Beji Islamic Boarding School, Kedungbanteng District.

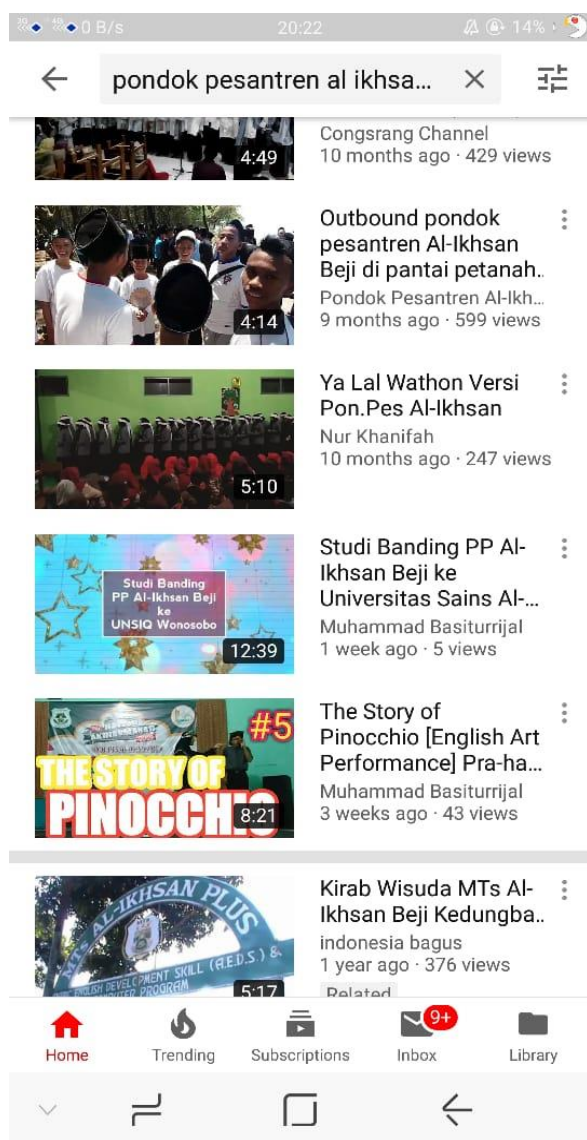


Figure 6. Youtube channel



Figure 7. Youtube Channel Al Ikhsan

From the list of photos above, it can be observed that in the Al Ikhsan Beji Islamic Boarding School has started to be active in the use of the popular Youtube media in the development of Islamic Boarding Schools in the digital era. Society has been very dependent on the use of gadgets, so this documentary is very appropriate as a promotional media that builds and benefits the community.

Conclusion

The conclusion of this research is that through the implementation of documentary film in Islamic boarding schools, the students have to express ideas and express their ability in English for daily activities. Students was directly involved in the process of taking video as film data. Students can also independently compose text conversations. Students can easily make videos about their activities in the huts adjusted to their creativity, desires, and content.

Suggestions from this research are for the next researcher to be able to maximize uploading on the Youtube channel in Al Ikhsan Beji Islamic Boarding School, Kedungbanteng District. After this research, the researchers hope that the students will continue this activities to increase their speaking and make it as a habit on their daily life.

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